Omnichannel Analytics

Empowering Omnichannel Operations Success

ELEVATE
an easypost company

Omnichannel operations can make customer orders complicated, requiring operators to manage and track data at each stage in order to drive profitability and a positive customer experience. The Elevate platform empowers cross-functional teams with the toolkit and the data needed to successfully manage these processes across operational applications, locations, and organizational responsibilities.

How Does Elevate Fit into your Analytics Ecosystem?

Elevate is an operational analytics platform that **adds to** your data ecosystem, providing your Operations team incremental capabilities with near real-time insights & alerts on the flow of orders through your entire supply chain from placement to customer arrival (& back) without you needing to change the frequency or granularity of all other data or integrate with complex 3P setups.

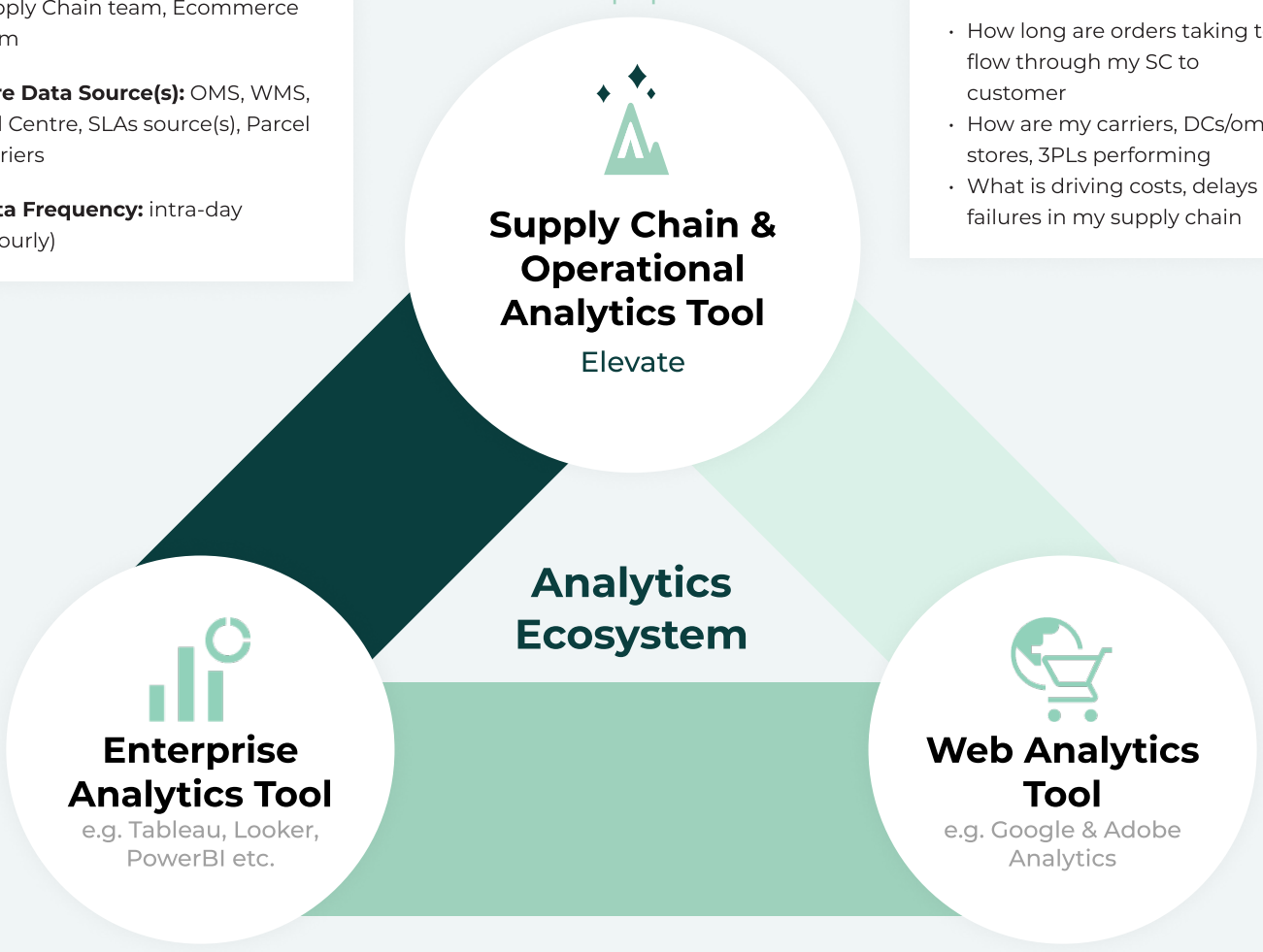
Key User Group: Operations & Supply Chain team, Ecommerce team

Core Data Source(s): OMS, WMS, Call Centre, SLAs source(s), Parcel Carriers

Data Frequency: intra-day (~hourly)

Core Use Cases include:

- How long are orders taking to flow through my SC to customer
- How are my carriers, DCs/omni stores, 3PLs performing
- What is driving costs, delays & failures in my supply chain



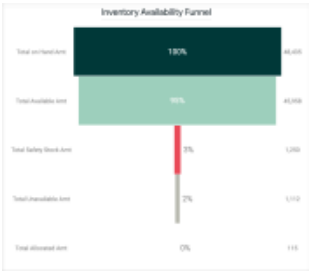
ELEVATE
an easypost company

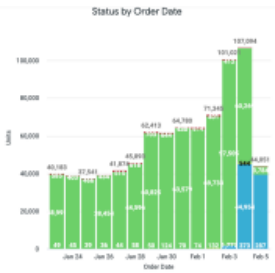
Contact sales@elevate.dev to empower your team.

Omnichannel Operations

Inventory (ATP) Visibility

We can give you real-time visibility into what inventory is available to sell by item and location along with in-stock and rates and inventory depth to anticipate future out-of-stock risks.





End-to-End Order Lifecycle Management

We work with supply chain planning teams to provide visibility into actual demand volume versus forecast to enable lifecycle management from order creation, to allocation, to completion.

Avoid Cancellations

Receive insight into rejects and issues that lead to cancellation.

Track SLA Performance

Set ship-by or BOPIS ready-by cutoffs to measure actual order fulfillment execution against targets.

Track Parcel Deliveries

Empower your operations teams to take corrective action to mitigate customer impact.

Monitor Returns

Monitor and navigate the return order lifecycle from incoming shipments to refund payments.

Profitability Measurement

We will show you a granular breakdown of expenses to empower better inventory eligibility, sourcing, and promotional decisions.

ELEVATE
an easypost company

Contact sales@elevate.dev to empower your team.